



Retail

ad size	width	height
Full Page	9.5"	11"
Double Truck	20"	11"
2/3-4 column	7.569"	8.77"
2/3-5 column	9.5"	7.33"
1/2-3 column	5.637"	8.77"
1/2-4 column	7.569"	6.54"
1/2-5 column	9.5"	5.42"
1/3-2 column	3.706"	8.77"
1/3-3 column	5.637"	5.58"
1/3-4 column	7.569"	4.30"
1/4-2 column	3.706"	6.54"
1/4-3 column	5.637"	4.30"
1/4-4 column	7.569"	3.19"
1/6-1column	1.775"	8.77"
1/6-2 column	3.706"	4.30"
1/6-3 column	5.637"	2.71"
1/8-1 column	1.775"	6.54"
1/8-2 column	3.706"	3.19"
1/12-1 column	1.775"	4.30"
1/12-2 column	3.706"	2.07"
1/16-1 column	1.775"	3.19"
1/24-1 column	1.775"	2.07"

Front Page

ad size	width	height
3 column Banner	5.637"	2.00"
2 column Banner	3.706"	2.00"

Special Section

ad size	width	height
Full Page	9.5"	11"
1/2-2.5 column	4.667"	11"
1/4-2.5 column	4.667"	5.41"
1/8-2.5 column	4.667"	2.63"

Real Estate

ad size	width	height
Full Page	9.5"	11"
1/2-5 column	9.5"	5.42"
1/2-2.5 column	4.667"	11"
1/4-2.5 column	4.667"	5.41"
Banner	9.5"	2.63"
1/8-1 column	2.23"	5.41"
1/16-1 column	2.23"	2.63"

Classified Ad Section

Classified Display

	width	height
1 column	1.262"	*
2 column	2.671"	*
3 column	4.08"	*
4 column	5.489"	*
5 column	6.898"	*
6 column	8.307"	*
7 column	9.716"	*
8 column	11.13"	*

*Sold in increments of 1 inch

Job Directory

	width	height
1 column	1.732"	*
2 column	3.61"	*
3 column	5.489"	*
4 column	7.368"	*
5 column	9.246"	*
6 column	11.13"	*

*Sold in increments of 1 inch