



2010 Classified Job Directory Rates:

Effective 1/15/2010

Full Run			
<i>Circulation: 600,314 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$493	\$468	\$443
6	957	909	861
9	1,407	1,336	1,266
12	1,800	1,710	1,620
18	2,620	2,489	2,358
24	3,357	3,189	3,021

Oakland - Macomb North			
<i>Circulation: 442,459 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$394	\$374	\$355
6	765	727	689
9	1,125	1,069	1,013
12	1,439	1,367	1,295
18	2,095	1,991	1,886
24	2,685	2,551	2,417

Oakland - C&G South			
<i>Circulation: 431,388 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$394	\$374	\$355
6	765	727	689
9	1,125	1,069	1,013
12	1,439	1,367	1,295
18	2,095	1,991	1,886
24	2,685	2,551	2,417

Macomb North & C&G South			
<i>Circulation: 326,781 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$308	\$292	\$277
6	598	568	538
9	879	835	791
12	1,125	1,068	1,012
18	1,637	1,555	1,474
24	2,098	1,993	1,888

Oakland			
<i>Circulation: 273,533 Homes</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$308	\$292	\$277
6	598	568	538
9	879	835	791
12	1,125	1,068	1,012
18	1,637	1,555	1,474
24	2,098	1,993	1,888

Oakland North or Oakland South C&G South or Macomb North			
<i>Circulation: See below</i>			
Ad Size	1x	2x - 4x	5x-more
3	\$200	\$190	\$180
6	389	369	350
9	572	543	514
12	731	695	658
18	1,065	1,011	958
24	1,364	1,296	1,228

Job Directory Zones

Oakland (Circ. 273,533): Birmingham-Bloomfield Eagle, Farmington Press, Madison-Park News, Rochester Post, Royal Oak Review, Southfield Sun, Troy Times, West Bloomfield Beacon, and Woodward Talk

C&G South (Circ. 157,855): Advertiser Times, Eastsider, Grosse Pointe Times, SCS Sentinel, and Warren Weekly

Macomb North (Circ. 168,926): Fraser-Clinton Chronicle, Journal, Macomb Chronicle, Shelby-Utica News, and Sterling Hts. Sentry

Oakland North (Circ. 129,700): Birmingham-Bloomfield Eagle, Rochester Post, Troy Times, and West Bloomfield Beacon

Oakland South (Circ. 143,833): Farmington Press, Madison-Park News, Royal Oak Review, Southfield Sun, and Woodward Talk

NOTE: Every ad will be listed in the "Shop" Business Directory on www.candgnews.com where the ad will be printable, email-able, mappable and hot-linked to your website.

C&G Newspapers • 13650 11 Mile Road • Warren, MI 48089 • 586-498-8000 • Fax: 586-498-9631 • www.candgnews.com